



# October 2007

## Featured Adventure Heli Snowshoeing

Technology meets tradition on our back-country snowshoeing adventures: today's lightweight snowshoes make snowshoeing easier — and more fun — than ever, and we add helicopter flights to access the very best snowshoeing areas. How cool is that?! Track winter-active animals as they travel within the trees and across the meadows, try a snowshoe race with your family (trust us, the kids will win!), and simply enjoy being out in the fresh air.

To book, just drop us a line at [info@helicanada.com](mailto:info@helicanada.com) or 1-888-837-5417



## Six days, two boards and 20 feet of snow...



## Our Introduction to Powder Ski Touring course will have you sliding and gliding like a pro!

If you want to explore the alpine backcountry as effectively in winter as you do in summer, powder ski touring's the answer: you use normal downhill skis (gotta love the bitey metal edges that are great for turns), but with a special binding that pivots at the toe of the boot and can lock down at the heel (making downhill slopes huge fun). Sticky "climbing" skins even turn uphill from slopes to slopes.

The equipment makes the mountains accessible to those of us with two legs and the kind of weight that makes us immediately sink into snowdrifts:

only the soft swish of your skis disturbs the quiet slopes, and every skiing ascent is rewarded with breathtaking views and exhilarating descents.

Each season, we hear from guests who want to learn more of the skills that make powder ski touring so much fun. That's where our six-day Introduction to Powder Ski Touring courses come in — they cover all the training you need to enjoy ski touring, including 16-hour Introduction to Avalanche Safety courses that adhere to the Canadian Avalanche

**[www.helicanada.com](http://www.helicanada.com)  
1-888-837-5417  
(toll free in North America)**



## About Heli Canada Adventures

HCA specializes in exclusive, small group heli adventures. Our winter adventures feature powder ski and snowboard touring, and heli snowshoeing — and we also team up with two high-quality partner companies to offer heli skiing and heli snowboarding.

Our summer adventures range from heli picnics to heli backpacking, with heli hiking and heli mountaineering as our signature offerings.

We match each trip and group to your pace and expertise, making our adventures ideal for families, couples and single travelers. We also specialize in designing corporate, private and incentive heli adventures to fit your goals. From our base in Revelstoke, British Columbia, we provide unparalleled access to some of North America's most pristine mountain wilderness.



Association's guidelines for Recreational Avalanche Safety training. Other topics cover ski touring gear, weather watching, how to walk, track setting, self rescue, route finding while skiing, and more!

The introduction to powder ski touring courses are designed for those just beginning their ski touring training. Participants should have a moderate fitness level, and be able to link 10 turns skiing a blue-run ski hill without falling. We're not leaving out the riders, either: snowboarders, come on down! We highly recommend split boards and good snowboarding skills to keep up with those who are skiing. (It's okay...we know you're good!)

Heli Canada Adventures' introduction to powder ski touring courses take place in Rogers Pass, located in Canada's Glacier National Park. Snowfalls are legendary here, preserving the ancient glaciers that still hang in alpine valleys. Winter brings a special magic: blue skies make diamonds out of the snow's surface, and if snow is falling, it means even better powder skiing. Woohoo!

For course dates, check out [Intro to Powder Ski Touring Course](#). If you have questions, contact us at [info@helicanada.com](mailto:info@helicanada.com) or 1-888-837-5417. And be sure to reserve your dates early!

## Our Elusive, Soon-to-Appear Marketing Survey

A couple of months ago, we promised you a chance to complete an upcoming marketing survey — this quick and easy form will give us a chance to find out if we're reaching you effectively, and if we're providing the kind of information you need. Well, we're still working on it (hey, we're mountain guides, so our natural habitat tends to be up on a slope, not on a screen — but it's com-



ing...really!). In the meantime, if you have any feedback you'd like to share about anything related to HCA or the mountain backcountry, we're all ears, all the time.

## Big Eddy Update

Yes, we know he's cute — in fact, with the cooler weather coming on, Big Eddy seems to be enjoying himself even more. One of our training methods for him (he's a certified avalanche rescue dog) is to hide human-scented articles for him to find. Well, he's taken just lately to self training: he's hauling all sorts of articles with human scent out of the bush. We think it's a riot...and he's certainly doing his part to clean up the environment!

## What a Season!

A huge thank you to all our new and returning guests from the summer's heli hiking and heli mountaineering adventures. We had a great season, with tons of adventures and even more fun — and we've already heard from several of you that you're coming back next summer (was it something we said?!). We're looking forward to seeing everyone in the alpine meadows — familiar faces and new ones, too — so be sure to book your adventure early, to line up your preferred dates.

### Contact Information:

1 (888) 837-5417 (toll-free in North America)

1 (250) 837-5417 (outside North America)

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We would love to hear from you!

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